

1. Exhibitor Data

Full Company Name:		VAT/TRN No.	
Street Address / PO Box:			
Postal Code:	City:	Country:	E-mail:
Country Code:	Tel:	Fax:	Website:
Managing Director (first name and surname):			
Contact responsible for PR and Media inquiries: Mr. Ms.		E-mail:	Mobile:
Contact responsible for trade show organization: Mr. Ms.		Job title:	Mobile:
Country Code:	Tel:	E-mail:	

Invoicing Details (If invoicing details are different to above, please state below)

Full Company Name:		Contact name:	
Street Address / PO Box:			
Postal Code:	City:	Country:	E-mail:

I hereby confirm our company (referred here as customer) or co-exhibitors do not have any direct or indirect connection with Iran, Syria, North Korea, Cuba, the region of Crimea, Donetsk or Luhansk.

2. Exhibitor Profile

STEP 1 – Business Type

Please tick your business type within the supply chain

Manufacturer	Distributor	Wholesaler	Import/Export	Retailer	Other
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STEP 2 – Product Segment

Please tick your key product category, followed by specific product types that apply


Fragrance	Cosmetics	Skincare & Wellness	Hair, Nails & Salon Supplies
1.1 Finished Fragrance 1.2 Fragrance Compounds 1.3 Niche Fragrance 1.4 Home Fragrance	2.1 Make-up 2.2 Make-up Accessories 2.3 Brows 2.4 Lashes	3.1 Skincare 3.2 Aesthetics 3.3 Spa 3.4 Personal Care & Hygiene 3.5 Health & Wellness	4.1 Hair 4.2 Nails 4.3 Tanning 4.4 Waxing 4.5 Professional Equipment
Supply Chain	Natural & Organic	Beauty Tech	Please indicate which brands you will be presenting at the show
5.1 Raw Materials 5.2 Machinery 5.3 Packaging 5.4 Contract Manufacturing 5.5 Business Services	6.1 Cosmetics 6.2 Hair 6.3 Skincare 6.4 Fragrance 6.5 Health & Wellness	7.1 Artificial Intelligence 7.2 Augmented Reality 7.3 LED 7.4 Beauty Apps	

3. Stand Requirements

STEP 1 – Exhibition Space *(subject to availability)*

USA Pavilion (minimum 9sqm)	Front _____ m	Depth _____ m	=	Total square meters _____ sq m	x USD 555 per sqm	TOTAL SPACE PRICE = _____ USD
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STEP 2 – Stand Construction *(compulsory to select one of the below)*

Inline Stand (One open side)	USD 378 per sqm	x	Total Size _____ sqm	TOTAL STAND CONSTRUCTION = _____ USD	
Corner Stand (Two open sides)	USD 393 per sqm	x	Total Size _____ sqm		
Peninsula Stand (Three open sides)	USD 408 per sqm	x	Total Size _____ sqm		
Island Stand (Four open sides)	USD 423 per sqm	x	Total Size _____ sqm		

See next page for full stand construction inclusions and details.

STEP 3 – Marketing & Promotion

DIGITAL PACKAGE Company listing on event website, show app and business matchmaking platform. Book meetings pre-events and lead scanning of visitor badges at the show Mandatory for all stands	Pavilion Exhibitors USD 250 Standard Rate USD 500	Total price = 250 USD
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Total Value	\$ _____	+	\$ _____	+	\$ 250.00	=	USD \$ _____
	TOTAL SPACE RENT		STAND CONSTRUCTION		DIGITAL PACKAGE		GRAND TOTAL

4. Discounts (Messe Frankfurt use only)

Early-Bird-Discount (5%) Deadline: 31st March 2023	Discount is applicable to SPACE ONLY (not construction or digital packages), and if 30% deposit payment is made BEFORE 31 st March 2023
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DISCOUNTS Discount type/reason: Percentage: _____ Amount in USD: _____	GRAND TOTAL Amount in USD: <i>(All prices subject to 5% VAT)</i> Authorized Messe Frankfurt Middle East Signatory:
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5% government levied VAT applicable on final invoice amount

MIDDLE EAST

5. Stand Specifications



1. Flooring: Dark grey needle punch carpet with protective plastic.

2. Structure:
MDF and painted white
Back wall height: 4m
Partition wall height: 2.44m

3. Stand Fascia: Acrylic Plate size 50cm high x1 m wide with silver spacer.

4. Supports: Applies to the end of each block. Dimensions of support is 10cm x 30cm x 2.4m high.

IMPORTANT - Exhibitors will be liable for payment for any damage to wall panels.

5. Electrical System; Structure includes safety cabling and distribution boards that will electrify the lights and sockets. (500W each) included in the package. Any special point of electrification will be ordered separately and will be charged as extra according to our price list.

6. Furniture
Furniture inclusions vary depending on the booth size. See table on left for reference.

No exchange of item(s) is permitted and any modifications to the above package may subject to availability and additional charge.

7. Cleaning; All stands will have preliminary and daily cleaning.

8. Pavilion Services

- Organization and onsite management
- Exhibitor badges
- Overnight perimeter security
- Wi-Fi access per company
- Management support during the build-up and show days.

Furniture Inclusions

Stand Size	9-11m ²	12-15 m ²	18-24m ²	27-36 m ²
Glass Top Cabinet (SC01)	1	1	1	
Basic Lockable Info Counter (IC01)				2
Full Glass Showcase (SC06)		1		
Showcase Cabinet (SC02)			1	2
White Round Table with Laminate Top (RTB03)	1	1	2	3
White Chairs (CH08)	3	4	6	9
Flat Shelf SH01 (100x25cm)	6	6	8	10
Waste Bin	1	1	2	2
UK pin socket	1	1	2	2
Spotlight (sidewall)	2	2	2	2

Pre-show Preparation

All orders and needed information will be collected and received at least 40 days and extra items/equipment will be 30 days before the start of the buildup, otherwise corresponding surcharges will apply as per the Price List.

For further queries, please contact shella.ivy.esteban@uae.messefrankfurt.com

Please complete, sign all applicable pages and return this booking form to the address mentioned above.

Payment Terms and Cancellation

A deposit payment of 30% will be due within 14 days of receipt of your official invoice. Failure to pay the deposit by the deadline may mean your stand will be released and/or loss of any applicable discounts or early bird rates. Please note that deposits are not refundable.

The remaining 70% must be settled four months prior to the opening day of the exhibition. Booking forms received within those 4 months will be invoiced at 100%. The exhibitor will not have access to exhibition grounds without full payment on the organizer's account.

Cancellations within the 4 months period will be charged a 100% cancellation fee. Prior to the 4 months period a 50% cancellation fee will be applied. All payments mentioned above are due within 14 days of receipt of the corresponding invoice.

The form must be stamped and signed by an authorized signatory of the company. Please make sure to keep one copy of the contract for your files.

We accept the Exhibition Terms and Conditions of Participation, the Technical Guidelines and Price Lists of Messe Frankfurt Middle East GmbH and their partners and wish to register for Beautyworld Middle East 2023

Authorized Signature & Company Stamp of Exhibitor

Date

Authorized Signature & Company Stamp of
Messe Frankfurt Middle East GmbH

Date

6. Exhibition Terms and Conditions

1. The term "Exhibitor" refers to the company that signatory to this application form and includes all employees or agents of such. The term "Exhibition" refers to the event described on the front of this form (over). "Individual Exhibitor" means all those Exhibitors who are not participating in the Exhibition as part of a Country Pavilion. The term "Organiser" refers to Messe Frankfurt Middle East GmbH. In case of "Joint ventures", howsoever described the Exhibitor is deemed to have obtained the consent of all the individual participants to all the terms and conditions of this contract.
2. The Organiser reserves the right to cancel a booking upon due notice to the Exhibitor or agent should the exhibitor fail to make payments upon the due dates. In such cases any monies already paid to the Organiser will be non-refundable, and the Organiser reserves the right to demand the remaining balance from the Exhibitor. The Organiser reserves the right to levy a surcharge of 2% above the base rate of the London, England clearing banks on any overdue Exhibitor payment. Any loss incurred by the Organiser, resulting from the Exhibitor's actions must be paid by the Exhibitor to the Organiser.
3. All applications for space must contain details of the proposed exhibit(s) and the name of any other company(s) represented by the Exhibitor, whose products/services are to be displayed on the stand. The Exhibitor is strictly forbidden to sub-let or assign or grant licences in respect of any part of the space without the prior written approval of the Organiser. Only the products/services/companies listed on this form may be exhibited. The charges for space are currently exclusive of any applicable national, federal or local government taxes, all of which must be borne by the Exhibitor. All charges quoted for exhibition space are exclusive of value added tax (VAT) or any other taxes or other government duties, all of which must be borne by the Exhibitor. To the extent that VAT or other taxes or government duties apply to services or goods supplied by the Organiser, they will be added to prices and charged to the Exhibitor.
4. The Organiser reserves the sole and exclusive right to determine the size, layout and position of any stands. The Exhibitor shall accept a new stand size, layout or position if it is reasonable for the Organiser to exercise this right.
5. Upon the acceptance of the application for space, a contract shall arise between the Organiser and the Exhibitor in the terms and conditions of this contract, subject to variation notified by the Organiser at their sole discretion to the Exhibitor. The relationship of Licensor and Licensee shall immediately arise and continue between the Organiser and the Exhibitor. In the case of non-payment of any due sum or any breach or non-observance of any of these terms and conditions by the Exhibitor, the Organiser shall have the full right to revoke this licence and to re-enter upon the allotted space, and may remove and exclude the Exhibitor without prejudice to recovering all monies payable hereunder, all other claims against the Exhibitor and the right to recover damages sustained by the Organiser.
6. The Exhibitor must occupy the space allotted to them by 8:00AM on the day prior to the first day of the opening of the Exhibition. In the event of default for whatever reason, the Exhibitor shall pay to the Organiser a further sum in liquidated damages equal to the total charge for the space. The Organiser reserves the right to reallocate such space in any way it sees fit.
7. In the event of the Exhibitor becoming insolvent, declared bankrupt or facing winding up proceedings, the contract with Exhibitor shall be determined void and all monies already paid shall be retained by the Organiser.
8. Breach of Contract and Withdrawal by the Exhibitor. Without prejudice to rights and remedies of the Organiser in respect of any breach of the Contract on the part of the Exhibitor, the Organiser may at its discretion allow the Exhibitor to withdraw from the Exhibition subject to the following conditions:
 - a) The Exhibitor must give written notice to the Organiser that they desire to withdraw; if the Organiser allows such withdrawal they will notify the Exhibitor of its decision in writing;
 - b) Any such notification by the Organiser to the Exhibitor will constitute a cancellation of the Contract subject to the payment by the Exhibitor to the Organiser a consideration for release from the Contract.
 - c) The amount of such payment will be specified in the Organiser's notification to the Exhibitor, and will be that proportion of the space rental payable under the Contract dependent upon the date upon which the Organiser receives the notification from the Exhibitor as detailed below:

Date of Receipt by Organiser of Notice of Withdrawal	Proportion of Space Rental Payable
More than four months prior to the Exhibition:	50%
Less than four months prior to the Exhibition:	100%
 - d) Upon payment of such amount to the Organiser by the Exhibitor (credit being given by the Organiser for all rental already paid by the Exhibitor), the Contract shall be cancelled and neither party shall have any further claim against the other.

Note: This booking form is an official contract and cancellation terms apply to every cancellation, regardless of whether or not the down payment is in place. All cancellations must be notified to the Organiser in writing.

9. Exhibitors shall be totally responsible for obtaining of visas and customs clearance for their staff, agents, products or services, and in an event shall there be any claim for damages or otherwise against the Organiser, in respect of any loss or expense relating thereto. Exhibitors will be totally responsible for the cost of restoring to its original condition any part of the land or structure occupied by them which has been altered or damaged in any way. The Exhibitor shall hold the Organiser safe and harmless from all loss or damage suffered by or arising from any act or default of any servant, agent, employee or subcontractor of the Exhibitor.

Company Stamp and Signature of Authorized Representative

10. The Organiser shall not be responsible for the loss or damage to any property of the Exhibitor or any other person, as well as for the loss of, or damage or destruction to same by theft or fire or other cause whatsoever, or of any loss or damage whatsoever sustained by any Exhibitor by reason of any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organiser, whether ejusden generis or not, or for any loss or damage occasioned, if by reason of the happenings of any such events, the opening of the exhibition is prevented or postponed or abandoned or a building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings and for a building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings and for their proportion of the shell scheme and furthermore for physical loss or damage to the basic shell scheme stand. As the Organiser will accept no responsibility for any of the matters aforesaid, the Exhibitor must cover themselves by insurance in respect thereof to any extent available and the Organiser reserves the right to demand sight of such a policy.
11. In no event shall the Exhibitor have any claim for damages of any kind against the Organiser in respect of any loss or damage consequential upon the prevention, postponement or abandonment of the Exhibition by reason of the happening of any of the events referred to in Condition 10 or otherwise, or of the Exhibition building becoming wholly or partially unavailable for the holding of the Exhibition for reasons beyond the Organiser's control, and the Organiser shall be entitled to retain all sums paid by the Exhibitor or such part thereof as the Organiser shall consider necessary. If in the opinion of the Organiser by re-arrangement or postponement of the period of the Exhibition or by substitution of another hall or building or any other reasonable manner the Exhibition can be carried through the contract for space shall be binding upon the parties except as to the size and position as to which any modification or re-arrangement they consider necessary shall be determined by the Organiser.
12. Stands must be properly manned and exhibits displayed during all the time the exhibition is open to visitors. No exhibits may be removed before the end of the exhibition without the written permission of the Organiser, which will only be given in exceptional circumstances. All exhibits and stand fitting materials must be removed from the Exhibition Building within, and Exhibitor shall not enter, store or carry out any work at the exhibition building prior to the period stipulated by the Organiser. The Exhibitor will compensate the Organiser for any expenses incurred through failing to comply with this condition.
13. The Organiser reserves the right to make an additional charge to the Exhibitor equal to any amount charged to them for any services supplied whether specifically ordered or not. The Organiser accepts no responsibility for breakdown or failure of any the services provided for or in connection with the Exhibition.
14. Unless permitted in writing by the Organiser and then only in accordance with any conditions imposed, Exhibitor shall not collect any charge or fee for admission to the Exhibition.
15. The Exhibitor shall comply and cause third parties as well as invitees to comply with all provisions of law including without limitation legislative enactments, building by-laws and other governmental regulations which, in particular, relate to the use of the exhibition building, the stands and fitting of the stands, the handling and use of materials and displays. Further, the Exhibitor shall comply and cause third parties as well as invitees to comply with all police, fire and health regulations imposed by any governmental authority or insurance underwriters. Exhibitor assumes full responsibility for his actions and omissions, as well as for actions and omissions of third parties as well as invitees. Furthermore, Exhibitor is responsible for the stand, the stand fittings, displays and any other material brought to the Exhibition Building.

Exhibitor shall also comply and cause third parties as well as invitees to comply with all valid regulations and orders of the Dubai World Trade Center, the valid "Venue Terms and Conditions" can be found in the Online Exhibitor Manual.

In case Organiser suffers any damage or is held responsible by third parties due to the non-compliance or due to any act or omission attributable to the Exhibitor or to third parties acting on behalf or in the interests of Exhibitor, then Exhibitor shall indemnify and hold harmless the Organiser. The duty to indemnify and to hold harmless the Organiser shall also apply to damages caused by the stands, stand fittings, displays or any other material brought to the exhibition building by the Exhibitor or by third parties acting on behalf or in the interests of the Exhibitor.
16. The Exhibitor shall not without the prior written consent of the Organiser display, exhibit or bring in to the Hall any explosives, radio active, flammable, dangerous or hazardous substances or any such item which may cause noxious fumes or make use of or display any materials which may involve a danger to the health or safety of any person. The Exhibitor shall indemnify the Organiser against any loss or damage arising out of a breach of this clause. Exhibitor shall remain in care, custody and control of the stand, stand fittings, displays and any other material brought to the exhibition building. All stand fittings and display materials must comply with any local fire, health and safety regulations. No Exhibitor may construct anything above 2.5 metres height without the prior written consent of the organizers. All stands built by the Exhibitor must gain approval from the organizer by sending a scale plan and description of the building materials to the Organiser. All display materials and exhibits must be appropriate to the subject matter of the Exhibition in the sole opinion of the Organiser and shall be tasteful and of a suitably high standard and shall not contravene with any local law, moral or custom and if in the opinion of the Organiser the Exhibitor is in breach of this clause the Organiser may direct the Exhibitor to rectify such breach and the Exhibitor shall do so immediately.
17. The Organiser reserves the right to alter, add to or amend any of these terms and conditions and the decision of the Organiser shall be final. No alteration, addition, amendment or waiver to or of these terms and conditions shall operate to release any Exhibitor from the Contract.
18. An Exhibitor's Information Manual will be issued to each Exhibitor containing detailed instructions for the organisation of the Exhibition.
19. The Organiser can not accept any complaint or claim against them unless it is submitted in writing to the address given below within two weeks of the closing date of the Exhibition. All claims and disputes shall be settled in Dubai in accordance with Dubai Law and Custom or in the country of the Exhibitor's origin if the Organiser decides to do so.

Company Stamp and Signature of Authorized Representative

20. Neither party has received or been offered any illegal or improper bribe, kickback, payment, gift or any item of value from the either party in connection with this Agreement. If the Customer learns of any violation of the above restriction, the customer shall use reasonable efforts to notify Messe Frankfurt Middle East GmbH promptly.

Copyright Clause

21. The Exhibitor declares bindingly and irrevocably that the exhibited products are not unauthorized copies or replicas of the products of other suppliers or third parties. He also undertakes to respect the priority property rights of third parties. Should an infringement of property rights of this kind be brought to the Exhibitor's attention in the correct manner during his participation in the event, he hereby undertakes to remove the products concerned from his exhibition stand.



7. Payment Instructions

A down payment of 30% will be levied upon receipt of the booking form. Please note that deposits are not refundable. The remaining 70% must be settled four months prior to the opening day of the exhibition. Booking forms received within those four months will be invoiced at 100%. The exhibitor will not have access to exhibition grounds without full payment on the organizer's account. No cheques and/or transfer copies will be accepted.

Cancellations within the 4 months period will be charged a 100% cancellation fee. Prior to the 4 months period a 50% cancellation fee will be applied. All payments mentioned above are due within 14 days of receipt of the corresponding invoice.

Please transfer funds to:

Beneficiary Name : **Messe Frankfurt Middle East GmbH (Dubai Branch)**

Beneficiary Address : **P.O. Box 26761 Dubai, United Arab Emirates**

Bank : **HSBC Bank Middle East Limited**

SWIFT Code : **BBME AEAD**

FOR DIRHAM (AED) PAYMENT : **IBAN: AE62020000035881614001**

FOR DOLLAR (USD) PAYMENT : **IBAN: AE08020000035881614100**

UAE Dirhams Account Number : **035 - 881614 - 001**

US Dollar Account Number : **035 - 881614 - 100**

Cheque payment has to be in favour of : **Messe Frankfurt Middle East GmbH (Dubai Branch) Bank charges to be borne by Exhibitor.**

Payments should only be made as per the bank details stated in the Booking Form in the name of MESSE FRANKFURT MIDDLE EAST GMBH.

For payments made to bank accounts other than aforementioned, Messe Frankfurt Middle East GmbH will not be liable for the loss and the invoice amount will remain outstanding.

CASH PAYMENTS WILL NOT BE ACCEPTED

Company Stamp and Signature of Authorized Representative